



ONLY IN MEXICO, ONLY OUR FAMILY

TOTALLY HANDMADE
BY ALBERTO AND ALEJANDRO TURRENT





WHO WE ARE?

When the **Turrent** family arrived in **Mexico's San Andrés valley** in 1880 and founded **Nueva Matacapán Tabacos**, it was the birth of the Mexican tobacco industry.

Casa Turrent is now a fifth generation company, and has grown to become Mexico's most celebrated cigar and tobacco producer.

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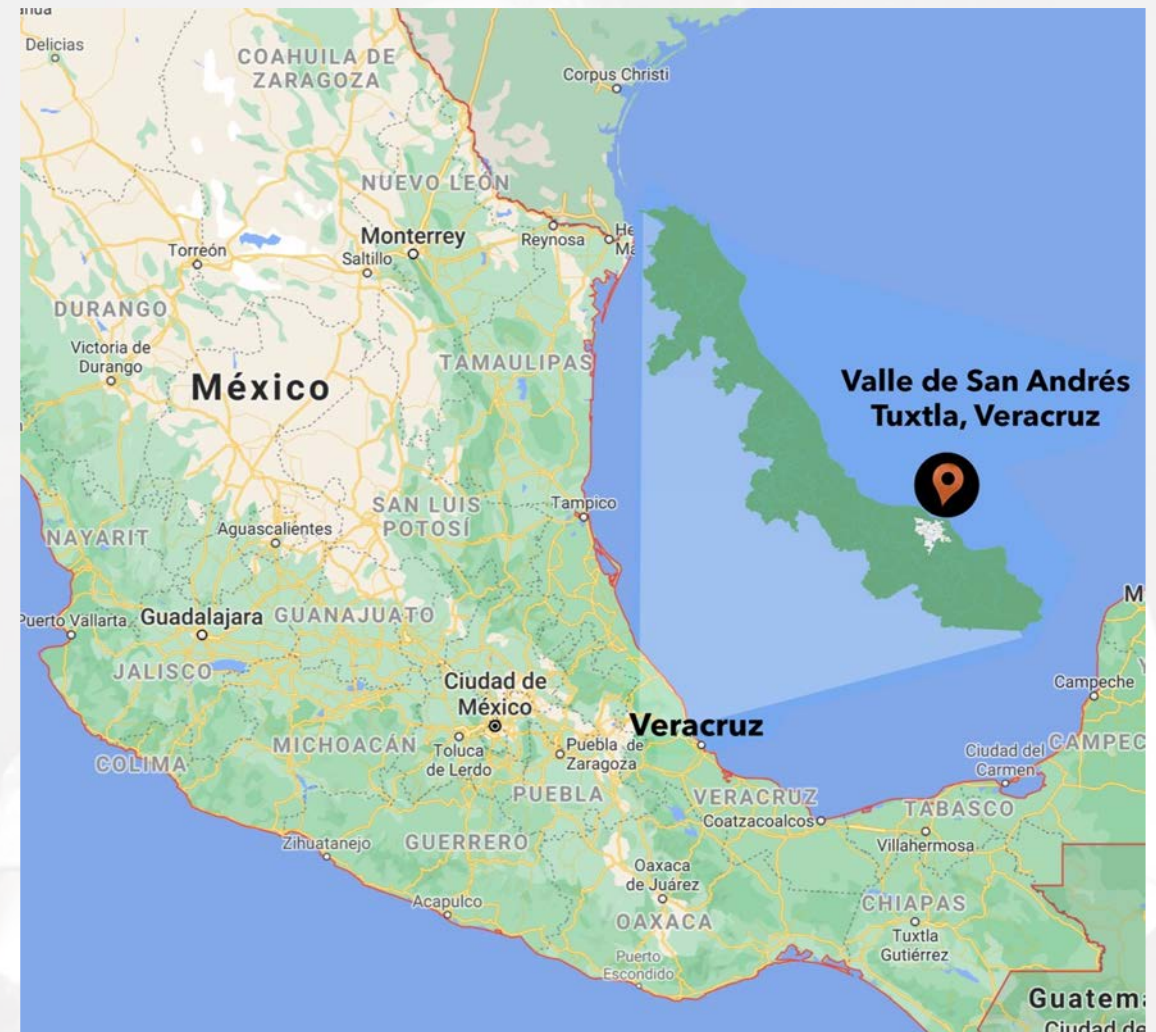
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WHERE ARE WE?

Located in the southeast part of the country, **Mexico's Veracruz** state is home to the mineral rich, volcanic soil of the **San Andrés valley**. This is the Mexican tobacco and cigar center of excellence.

A variety of seeds are planted in the valley, with the native tobacco plant **Negro San Andrés** being the most popular.



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NATURE AND DIVERSITY

Rising 4,000 feet along the Gulf of Mexico, lies the northernmost tropical forest on the American continent. The fertile, nutrient rich soil, combined with a humid climate and gentle winds from the Gulf, creates an ideal environment for tobacco cultivation and results in the distinct flavor profile of the San Andrés leaf.

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A wide-angle photograph of a lush green tobacco field. In the foreground, large, vibrant green tobacco leaves are in focus. In the middle ground, several workers wearing hats are visible, tending to the plants. The field stretches out to a distant mountain range under a clear sky.

Our San Andrés farms covers 400 hectares or 4,000,000 M²

Half of the area is for **tobacco crops**, while the other half rests and regenerates.

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ORIGINAL VARIETAL

Our single source **Negro San Andrés tobacco** is a beautiful dark color, sweet, peppery, and prized by blenders of the world's most awarded cigars.

Stalk cut; the entire plant is cut and then prepared to hang upside down in curing barns.

The curing for San Andrés is longer than for primed tobacco leaves. This extra curing time brings out the full flavor and complexity of the leaf.



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Aging Room



Box making Department

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Vertical integration + Passion = A great cigar



Alberto Turrent & Alejandro Turrent

Father and Son team **Alberto and Alejandro Turrent** manage a true, vertically integrated “**seed to cigar**” operation, and are at helm of one of the world’s oldest family tobacco dynasties.

Both men live and breath tobacco and are intimately involved in every step of creating the outstanding **Casa Turrent cigars**. The Turrents are in their element surrounded by the beautiful leaves of their signature San Andrés tobacco. Complete quality control of their farms, fields, factories and box making, combined with the family’s heritage and century plus of expertise, are evident in every cigar we make.

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**Doble
Robusto**



**Doble
Robusto
Gift box 4**

Casa Turrent 1880

Over many years in the galleys of Casa Turrent we have reserved a selection of the best tobacco leaves blended into supreme flavour. Our 1880 has tobacco aged between 10-12 years and features four different blends: Claro, Colorado, Oscuro and Maduro in 5 different vitolas:

Lancero 40 x 7 ½

Doble Robusto 55 x 6 ½

Perfecto 54 x 5 ½

Robusto 55 x 5 ¼

Short Robusto 52 x 4 ¾

Lightest of the four, the Claro consists of a Habano Criollo San Andrés Claro wrapper with a Negro San Andrés binder and a mix of Mexican and Dominican filler. Includes notes of vanilla and cedar.

The Colorado is a bit darker and stronger with its Negro San Andrés Colorado cover leaf around a Habano Criollo San Andrés binder and Mexican filler. Includes notes of coffee, leather & rich tobacco.

Darker and stronger than the Colorado, the Oscuro consists entirely of Habano Criollo San Andrés tobacco. Includes notes of light pepper, cream & brown sugar.

The maduro, which is darkest and most full bodied of the series, combines a near-black Negro San Andres maduro wrapper with Habano Criollo San Andres binder and filler tobacco from Mexico. Includes notes of dark chocolate, cedar & coffee.

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Casa Turrent 1880 “*Special, unique and different*”



LANCERO 40 X 7 1/2
DOBLE ROBUSTO 55 X 6 1/2
PERFECTO 54 X 5 1/2
ROBUSTO 55 X 5 1/4
SHORT ROBUSTO 52 X 4 3/4



Doble Robusto Claro Box 10



LANCERO 40 X 7 1/2
DOBLE ROBUSTO 55 X 6 1/2
PERFECTO 54 X 5 1/2
ROBUSTO 55 X 5 1/4
SHORT ROBUSTO 52 X 4 3/4



Doble Robusto Colorado Box 10



LANCERO 40 X 7 1/2
DOBLE ROBUSTO 55 X 6 1/2
PERFECTO 54 X 5 1/2
ROBUSTO 55 X 5 1/4
SHORT ROBUSTO 52 X 4 3/4



Doble Robusto Oscuro Box 10



LANCERO 40 X 7 1/2
DOBLE ROBUSTO 55 X 6 1/2
PERFECTO 54 X 5 1/2
ROBUSTO 55 X 5 1/4
SHORT ROBUSTO 52 X 4 3/4



Doble Robusto Maduro Box 10

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Casa Turrent Origins

ROBUSTO 5 1/2 X 54

Origins, from the **Turrent** family, highlight the regions in which **the best cigars worldwide** have been produced. Therefore, in addition to using high quality crops in Mexico, we also purchase the finest tobacco from Nicaragua and the Dominican Republic. The most outstanding specialist in Cuban Seeds, such as the remarkable Eumelio Espino have helped us to obtain the distinctive taste of the Cuban tobacco, by developing an outstanding variety of tobacco leaves with the original taste of the Havana cigars.

Blends:		Miami	Nicaragua
1	Wrapper	Connecticut San Andres	2 Criollo San Andres
	Binder	Habano San Andres	Negro San Andres
	Filler	Habano San Andres, Dominicana	100% Nicaragua
		Cuba	San Andres
3	Wrapper	Habano San Andres	4 Negro San Andres
	Binder	Habano San Andres	Negro San Andres
	Filler	Habano San Andres, Nicaragua	Negro San Andres



San Andres
Box 12

Gift box 4

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Casa Turrent Series

Our series, celebrates three landmark years in the Turrent family history.



Robusto

SERIE 1901

Wrapper: Negro San Andrés
Maduro

Binder: (Double binder) Criollo San
Andres & Negro San Andres

Filler: Criollo San Andres, Negro San
Andres & Nicaragua



Robusto Box 20



Robusto

SERIE 1942

Wrapper: Negro San Andrés Colorado

Binder: Criollo San Andrés

Filler: Negro San Andrés
and Nicaragua



Gran Robusto Gift box 3



Robusto

SERIE 1973

Wrapper: Criollo San Andrés

Binder: Nicaragua

Filler: Criollo San Andrés
and Nicaragua

ROBUSTO
50 x 5 1/4
GRAN ROBUSTO
52 x 6
GRAN TORO
62 x 6







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Casa Turrent Ratings

Rating results by International Cigar Magazines 2015 - 2017

MAGAZINE	PERIOD	SHAPE	SERIE	RATING
	JULY 2015	TORPEDO	1901	91
	OCTOBER 2015	GRAN ROBUSTO	1901	90
	JANUARY 2016	ROBUSTO	1901	88
Cigar Insider	FEBRUARY 2016	ROBUSTO	1901	94
Cigar Insider	APRIL 2016	TORPEDO	1901	90
	JANUARY 2017	ROBUSTO	1901	93
	JANUARY 2017	ROBUSTO	1942	88
	JULY 2017	GRAN ROBUSTO	1942	89







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Casa Turrent Ratings

Rating results by International Cigar Magazines 2018 - 2019

MAGAZINE	PERIOD	SHAPE	SERIE	RATING
	JULY 2018	TORO	1880	91
	DECEMBER 2018	ROBUSTO	1942	90
	DECEMBER 2018	TORPEDO	1901	90
	MARCH 2019	DOUBLE ROBUSTO	1901	89
	SEPTEMBER 2019	GRAN TORO	1901	91
	WINTER 2019	ROBUSTO	1901	89










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Casa Turrent Ratings

Rating results by International Cigar Magazines 2020

MAGAZINE	PERIOD	SHAPE	SERIE	RATING
	MARCH/APRIL 2020	GRAN TORO	1942	92
	SUMMER 2020	ROBUSTO	CT ORIGINS SAN ANDRES	92
	AUTUMN 2020	ROBUSTO	CT ORIGINS MIAMI	90
	SEPTEMBER 2020	TORPEDO	1973	93
	WINTER 2020	DOBLE ROBUSTO	1880 CLARO	91
	TOP 25 OF 2020	ROBUSTO	CT ORIGINS SAN ANDRES	Position #12
	DECEMBER 2020	DOBLE ROBUSTO	1880 CLARO	91
	DECEMBER 2020	DOBLE ROBUSTO	1880 MADURO	91
	DECEMBER 2020	DOBLE ROBUSTO	1880 COLORADO	90







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Casa Turrent Ratings

Rating results by International Cigar Magazines 2020 - 2021

MAGAZINE	PERIOD	SHAPE	SERIE	RATING
	TOP 25 OF 2020	ROBUSTO	CT ORIGINS CUBA	Posición #11
	TOP 25 OF 2020	ROBUSTO	CT ORIGINS SAN ANDRES	Posición #11
	TOP 25 OF 2020	ROBUSTO	CT ORIGINS NICARAGUA	Posición #11
cigar aficionado	TOP 25 OF 2020	TORPEDO	1973	Posición #14
cigar aficionado	SPRING 2021	DOBLE ROBUSTO	1880 COLORADO	90
	SUMMER 2021	DOBLE ROBUSTO	1880 MADURO	90
	SUMMER 2021	DOBLE ROBUSTO	1880 OSCURO	87
	AUTUMN 2021	ROBUSTO	CT ORIGINS CARIBE	89

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Cigar Journal Autumn de 2017

**Casa Turrent awarded
BEST BRAND MEXICO 2017**



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Casa Turrent - Exhibitions

Casa Turrent annually attends the **2 main Tobacco Exhibitions** in the **world**:



PCA Las Vegas, USA



Intertabac Dortmund, Germany

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Casa Turrent - Tasting Events

Casa Turrent Cigar Event Timisoara, Romania · September 2017



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Casa Turrent - Tasting Events

Casa Turrent Cigar Event Odessa, Ukraine · May 2018



Casa Turrent Cigar Event JJ Fox, London · May 2019



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Casa Turrent - Tasting Events

Whisky & Cigar event Edinburgh, Scotland · July 2019



BigSmoke Cologne, Germany · September 2019



ZIGARRENWELT
premium zigarren & accessoires

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Thank you for your attention!



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